



Micah Veldkamp

Grand Rapids, MI

(515) 313 6648

micah.veldkamp@gmail.com

micahveldkampdesign.com

Education

Calvin College | Grand Rapids, MI

Graduated May of 2017 | Major: Graphic Design, Minor: Communications | GPA: 3.7

Expertise

Skills

Product Design, Digital Marketing, Catalog Design, Web Asset Development & Management, Branding, and Photoshoot Direction and Production.

Knowledge

Fluent in the Adobe Suite, Microsoft Office Suite, and iOS & Windows OS.

Experience

Graphic Designer

Baudville: Responsibilities include product design, graphic asset development, digital marketing, catalog design, and photoshoot direction & post-work.

Graphic Designer

boldSOCKS: Responsibilities included custom print & knit sock design, social media & email marketing, lifestyle photography, and graphic asset development for both web and print.

Freelance Designer

Collaborated on several different projects with organizations in the fashion, art, music, and non-profit industries. Experience with branding, product design, graphic asset development, and marketing campaigns.

September 2020 - Present
Grand Rapids, MI

July 2017 - January 2020
Grand Rapids, MI

October 2015 - Present

Extracurriculars

Baudville Brands 2022 INSPIRED Award Winner (A manager-nominated and & -voted Employee of the Year Award); Calvin College Dean's List 2014-2017; Calvin College Community Leadership Council; Visual Arts Guild Member; Young Life Team Leader

